PRESS RELEASE
For Immediate Release

California Museum of Photography at UCR ARTSblock presents

FLASH! Steve Rowell
Parallelograms
October 1, 2016–March 18, 2017

The California Museum of Photography at UCR ARTSblock presents FLASH: Steve Rowell, featuring a new video by the Los Angeles-based artist. Parallelograms (2015) documents the covert and often extremist agencies, Political Action Committees (known as “PACs”), and lobbying groups that shape the physical and political landscape of Washington, DC. As Rowell’s camera pans across banal building exteriors, disembodied outgoing voicemail recordings narrate each inconspicuous site. The rhythmic montage of sound and image steadily builds with an increasing resonance. Without offering an explicit narrative, Rowell nevertheless invites the viewer to explore intersections among political power, industry, and corporate finance.

Kevin M. Esterling, Professor of Political Science and Public Policy, and Associate Dean for Graduate Academic Affairs at UCR, will guest author an original essay to accompany the exhibition.

Steve Rowell (born in 1969 in Houston, Texas) is a research-based artist currently living and working in Los Angeles. He works with still and moving images, sound, installation, maps, and spatial concepts. This transdisciplinary practice focuses on overlapping aspects of technology, perception, and culture as related to ontology and landscape. Since 2001, he is Program Manager at The Center for Land Use Interpretation (CLUI), Los Angeles, and he has collaborated with SIMPARCH, Chicago, and The Office of Experiments, London. His work has been exhibited at a range of galleries and museums, including MoMA PS1, New York; Museum of Contemporary Art, Chicago; Yerba Buena Center for The Arts, San Francisco; Ballroom Marfa; Smithsonian American Art Museum, Washington, DC; Center for PostNatural

Flash! contemporary art series features single works made within the last year. The exhibitions are presented on the third floor of the CMP. FLASH: Steve Rowell is the fourteenth exhibition in the series.

VISITOR INFORMATION AND PRESS INQUIRIES

UCR ARTSblock is located at 3824 & 3834 Main Street, Riverside, CA 92501, and encompasses three venues: the California Museum of Photography, Culver Center of the Arts, and Sweeney Art Gallery. ARTSblock is open Tuesday through Saturday, noon to 5pm. Admission is $3, and includes entry to all three venues. Galleries are open late 6-9pm and admission is free during First Thursday ArtWalks, which take place on the first Thursday of every month. Film screenings are held on Fridays and Saturdays in the Culver Theater.

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